

RestaurantINFORMER.com

The web site companion to *Restaurant Forum* magazine



Internet Marketing Opportunities

Banner Advertisements

Supplier Directory

Job/Real Estate Classifieds

BANNER ADVERTISING



Along with select articles from the magazine, **RestaurantINFORMER.COM** is an online resource for:

- current industry news
- calendar of industry events
- restaurant supplier directory
- industry jobs
- commercial real estate/leases
- equipment to purchase
- resources for opening a restaurant, franchising, and more.

For information, contact:

John Sawyer
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Email: jsawyer@sawyerdirect.com

Target restaurateur clients online by taking advantage of cost-effective banner advertising on **RestaurantINFORMER.COM**. Advertisers benefit from the large format “half page” banner ads, providing more impact and more space for their promotional message.

<u>Package</u>	<u>Amount Per Month</u>
1 Month	\$395
6 Months	\$295
12 Months	\$195

Banners run throughout the site on an equal rotation basis with other banner advertisers. Ad impression/click reports will be available for advertisers to view online.

Web Site/Magazine Combo Discount

Advertisers in *Restaurant Forum* magazine receive a special discounted banner ad rate based on number of magazine ads (any size/color) placed during 12 month campaign. Banner ad campaign must run concurrent to magazine ad campaign. Discounts do not apply to magazine ad rate.

- 10% off banner ads for 3x advertisers
- 15% off banner ads for 6x advertisers
- 20% off banner ads for 8x advertisers

Banner Ad Specifications

- Physical Size: 300 x 600 vertical
- Screen Resolution: 72dpi, RGB
- Maximum File Size: 45kb
- Acceptable File Formats: jpeg, gif, swf (animations up to 15 seconds are acceptable, 4x max screens)
- Please provide URL address where the banner will point.

Need your banner ad designed?

- Ad development rates for 300x600 size.
- Static jpeg/gif: \$300
- Animated Gif (up to 4 screens): \$400
- Animated Flash (up to 6 seconds): \$500

Post Your Banner Ad TODAY!

Payment Options: credit card or check.
Please make check payable to Sawyer Direct Inc. and mail to address below.

ONLINE SUPPLIER DIRECTORY



Basic Listing

- Company name
- Phone/Fax number
- Address
- Web Site link
- Email link
- View Map link

Cost: \$29 (12 month posting term)



Premium Listing

- Company logo
- Company name
- Company description
- Phone/Fax number
- Address
- Web Site link
- Email link
- View Map link
- Mail To A Friend link
- Priority Listing in Search Results

Cost: \$95 (12 month posting term)

Post Your Listing TODAY!

Self post your company's directory listing information online by visiting **RestaurantINFORMER.COM's Directory** section and clicking on "Submit a Listing". If you would like assistance with posting your listing call 719.599.7220 or email sales@restaurantinformer.com.

Payment Options: credit card or check.

Please make check payable to Sawyer Direct and mail to address below.

ONLINE CLASSIFIEDS



Job Listing

- Company name
 - Phone/Fax number
 - Address
 - Contact name
 - Email Link
 - Job description
 - View Map link
 - Mail To A Friend link
- Cost: \$35 per month**

Thanks to you and your website the position we had listed with you for a chef for the Woodbridge Inn has been filled.
- Cynthia Hoover, Nelson Planning Group, Inc



Real Estate Listing

- Company logo
 - Company name
 - Real Estate description
 - Phone/Fax number
 - Address
 - Email link
 - View Map link
 - Mail To A Friend link
- Cost: \$35 per month**

Post Your Classified TODAY!

Self post your job or real estate listing online by visiting **RestaurantINFORMER.COM's Classifieds** and click on "Submit a Listing". If you would like assistance with posting your listing call 719.599.7220 or email sales@restaurantinformer.com.

Payment Options: credit card or check.

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