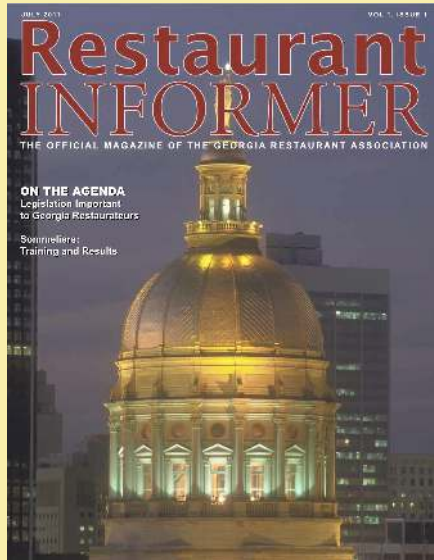


# Restaurant INFORMER

## 2011 Rate Card



Restaurant INFORMER is a trade magazine dedicated to providing local news and information to restaurateurs in Georgia.

### Promote to these readers

- Georgia Restaurant Association members
- American Culinary Federation – Atlanta Chapter members
- Georgia based restaurant owners, operators, managers and chefs
- Independents, chains & QSR professionals located in Georgia
- total magazine circulation: 4,000

### For information on advertising and additional marketing opportunities

Contact John Sawyer  
Phone: 719.599.7220  
Email: [info@restaurantinformer.com](mailto:info@restaurantinformer.com)

### 4-COLOR AD RATES

Size	1x	4x	8x
Full Page	\$2,070	\$1,965	\$1,655
2/3 Page	1,555	1,320	1,240
1/2 Page	1,240	1,180	995
1/3 Page	930	885	745
1/4 Page	725	690	580
2 Page Spread	3,105	2,950	2,485
Outside Back Cover	2,900	2,755	2,320
Inside Front Cover	2,590	2,460	2,070
Inside Back Cover	2,380	2,260	1,905

### BLACK & WHITE AD RATES

Size	1x	4x	8x
Full Page	\$1,345	\$1,280	\$1,075
2/3 Page	1,010	960	805
1/2 Page	805	765	645
1/3 Page	605	575	485
1/4 Page	470	445	375
2 Page Spread	2,020	1,915	1,615

### 2-COLOR ADS

Color may be added to black & white ads for an additional \$100 per color (CMYK only).

### GRA MEMBER DISCOUNT ADVERTISING RATES\*

**10% off rate card price** - a savings up to \$1,400.  
Advertiser must place 6 or more ads (any size ad, b/w or color) during 12 month period.

**5% off rate card price** - A savings up to \$780.  
Advertiser must place 3 or more ads (any size ad, b/w or color) during 12 month period.

\* This opportunity is available for the first year of GRA membership only.

---

RestaurantINFORMER.com – the companion web site to *Restaurant INFORMER* magazine posts local industry news on a weekly basis, exclusive-to-web features, magazine articles and a searchable supplier directory.

---



The Official Magazine of the Georgia Restaurant Association

For more information about Restaurant INFORMER magazine, contact [info@restaurantinformer.com](mailto:info@restaurantinformer.com) or phone 719.599.7220