

# Restaurant Forum

THE OFFICIAL MAGAZINE OF THE GEORGIA RESTAURANT ASSOCIATION



**Restaurant Forum** is a business-to-business magazine dedicated to providing local news and information to restaurant professionals in Georgia.

## Promote to these readers

- Georgia Restaurant Association members
- American Culinary Federation – Atlanta Chapter members
- Georgia based restaurant owners, operators, managers and chefs
- Independents, chains & QSR professionals located in Georgia
- total magazine circulation: 4,000

## For information on advertising and additional marketing opportunities

Contact John Sawyer  
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## 2011 Editorial Calendar

### JANUARY/FEBRUARY

**Annual Supplier Directory** – Complete source of suppliers for restaurateurs in Georgia.

Advertising Due Date: December 1

### MARCH

**Beverage Roundtable** - Industry pros talk about the latest in beer, wine and non-alcoholic drinks.

Advertising Due Date: February 1

### APRIL

**Green Issue** - Restaurateurs share ideas on how to incorporate green practices while also reducing costs.

Advertising Due Date: March 1

### MAY/JUNE

**Southern Foodways** - A spotlight on the trends, how restaurateurs can get involved and ways to benefit.

Advertising Due Date: April 1

### JULY/AUGUST

**On the Agenda** - Key legislative issues and how they will affect Georgia's restaurateurs.

Advertising Due Date: June 1

### SEPTEMBER

**Ethnic Restaurants** – Lessons on success.

Advertising Due Date: August 2

### OCTOBER

**Technology** - Getting the most from online tools and POS systems.

Advertising Due Date: September 1

### NOVEMBER/DECEMBER

**GRACE Awards** – Featuring finalists and winners of the GRA's annual awards.

Advertising Due Date: October 1

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[RestaurantINFORMER.com](http://RestaurantINFORMER.com) – the companion web site to *Restaurant Forum* magazine posts local industry news on a weekly basis, exclusive-to-web features, magazine articles and a searchable supplier directory.

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For more information about Restaurant Forum magazine, contact [jsawyer@sawyerdirect.com](mailto:jsawyer@sawyerdirect.com) or phone 719.599.7220