

BANNER ADVERTISING



Along with select articles from the magazine, **RestaurantINFORMER.COM** is an online resource for:

- current industry news
- calendar of industry events
- restaurant supplier directory
- industry jobs
- commercial real estate/leases
- equipment to purchase
- resources for opening a restaurant, franchising, and more.

For information, contact:

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Target restaurateur clients online by taking advantage of cost-effective banner advertising on **RestaurantINFORMER.COM**. Advertisers benefit from the large format "half page" banner ads, providing more impact and more space for their promotional message.

<u>Package</u>	<u>Amount Per Month</u>
1 Month	\$395
6 Months	\$295
12 Months	\$195

Banners run throughout the site on an equal rotation basis with other banner advertisers. Ad impression/click reports will be available for advertisers to view online.

Web Site/Magazine Combo Discount

Advertisers in *Restaurant Forum* magazine receive a special discounted banner ad rate based on number of magazine ads (any size/color) placed during 12 month campaign. Banner ad campaign must run concurrent to magazine ad campaign. Discounts do not apply to magazine ad rate.

- 10% off banner ads for 3x advertisers
- 15% off banner ads for 6x advertisers
- 20% off banner ads for 8x advertisers

Banner Ad Specifications

- Physical Size: 300 x 600 vertical
- Screen Resolution: 72dpi, RGB
- Maximum File Size: 45kb
- Acceptable File Formats: jpeg, gif, swf (animations up to 15 seconds are acceptable, 4x max screens)
- Please provide URL address where the banner will point.

Need your banner ad designed?

- Ad development rates for 300x600 size.
- Static jpeg/gif: \$300
- Animated Gif (up to 4 screens): \$400
- Animated Flash (up to 6 seconds): \$500

Post Your Banner Ad TODAY!

Payment Options: credit card or check.
Please make check payable to Sawyer Direct Inc. and mail to address below.

ONLINE CLASSIFIEDS

The screenshot shows the 'Classifieds' section of the website. On the left is a navigation menu with options like 'Job Listings', 'Real Estate Listings', and 'Equipment Listings'. The main content area displays a listing for 'Bold American Catering Sous Chef'. The listing includes a description of the position, contact information for Suzi LeBlanc, and a 'View Map' link. A sidebar on the right offers actions such as 'Send Message', 'Visit Website', and 'Print'.

Job Listing

- Company name
 - Phone/Fax number
 - Address
 - Contact name
 - Email Link
 - Job description
 - View Map link
 - Mail To A Friend link
- Cost: \$35 per month**

Thanks to you and your website the position we had listed with you for a chef for the Woodbridge Inn has been filled.
- Cynthia Hoover, Nelson Planning Group, Inc

The screenshot shows a real estate listing for 'Fine Dining Restaurant/Inn in Beautiful NW Georgia'. It features a photograph of the property, a detailed description of the restaurant and lodging facilities, and contact information for Louise Nelson. The listing also includes a price of \$1.95 million and a 'View Map' link. The sidebar on the right provides options like 'Send Message', 'Visit Website', and 'Print'.

Real Estate Listing

- Company logo
 - Company name
 - Real Estate description
 - Phone/Fax number
 - Address
 - Email link
 - View Map link
 - Mail To A Friend link
- Cost: \$35 per month**

Post Your Classified TODAY!

Self post your job or real estate listing online by visiting **RestaurantINFORMER.COM's Classifieds** and click on "Submit a Listing". If you would like assistance with posting your listing call 719.599.7220 or email sales@restaurantinformer.com.

Payment Options: credit card or check.

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